



MARTÍN BOZA



martinboza.com

Graphic Designer · Frontend Developer · 2D Animator

BRANDING · UI/UX · WEB DESIGN · MOTION GRAPHICS ·
FRONTEND DEVELOPMENT · AI

CONTACT

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- in linkedin.com/in/martwolf
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EDUCATION

MAR 2023 — APR 2024
FULL STACK DEVELOPER
Upgrade Hub · Online · Madrid

JAN 2021 — DEC 2022
GRAPHIC DESIGN
UNIR · University · Spain

LANGUAGES

Spanish native

English intermediate

Graphic designer, web designer, frontend developer and 2D animator with 17+ years of experience. I build visual and digital solutions that combine design, technology and animation into engaging, functional, high-impact experiences — from brand identity and web development to audiovisual production, always balancing aesthetics, usability and performance. Today I also bring Artificial Intelligence into my creative and coding process.

PROFESSIONAL EXPERIENCE

NOV 2024 — FEB 2026
Windisch · Switzerland

**JUNIOR DESIGN & MARKETING
COORDINATOR**
MYOTAKU SA
myotaku.ch

Junior lead for design and marketing, supporting visual communication, brand identity and digital strategy.

- Visual identity and corporate graphic collateral.
- Website redesign and mobile-app design focused on user experience.
- Coordinating creative projects and the design workflow.
- Working with multidisciplinary teams to strengthen the brand's digital presence.

JAN 2024 — NOV 2024
Lucerne · Switzerland

**MARKETING CONSULTANT ·
BRANDING & WEB DESIGN**
SVAG
svag.ch

- UI/UX design of the app and web platform in Figma.
- Corporate branding, visual content and social-media campaigns.
- Graphics and digital communication for financial and real-estate services.

● AVAILABILITY
IMMEDIATE

SKILLS

• Design & brand

Graphic & corporate design · Branding & packaging · Ad campaigns · Editorial design

• Motion & video

Character design · 2D animation · Art direction · Storyboards · Motion graphics · Video editing

• Web & frontend

Web design · HTML · CSS · JavaScript · React · WordPress · Layout · Responsive design

• UI/UX

Figma · Adobe XD · User interface · Mobile · Copywriting · Colour · Interactions

• Backend & data

Backend development · MongoDB · SQL

• Artificial Intelligence

AI programming · AI in creative workflows · AI tools

• Communication & marketing

Social-media campaigns · Photo retouching

TOOLS

Figma

Illustrator

Photoshop

InDesign

After Effects

Premiere Pro

Adobe XD

React

WordPress

PowerPoint

REFERENCES

FERNANDO AMADO

Siniestrauto

ANTONIO BAIA

Siniestrauto

Contact details on request

PROFESSIONAL EXPERIENCE · CONTINUED

2022 — 2023

Madrid · Spain

UX/UI DESIGNER · GRAPHIC DESIGN · DEVELOPER

SINISTRAUTO SL

siniestrauto.com

- Redesign of the siniestrauto.com website.
- App redesign in Adobe XD and Figma.
- 1:40-minute 2D animated corporate video.
- Corporate rebrand and social-media artwork.

2019 — 2021

Barcelona · Spain

SENIOR UX GRAPHIC DESIGNER

OGILVY

ADVERTISING AGENCY

ogilvy.com/es

- Produced launch campaigns for Coca-Cola, BBVA and Iberia, among others.

APR 2018 — JUN 2019

Barcelona · Spain

SENIOR UX GRAPHIC DESIGNER

BUNZL SAFETY

bunzlspain.com

- Graphic design for Steelpro, Greensource and Ecolab.

NOV 2014 — MAR 2017

Barcelona · Spain

GRAPHIC DESIGNER

CRUZ ROJA

cruzroja.es

- Design for Press & Communications of the Red Cross international cooperation in Peru.

SELECTED PROJECTS

01 Siniestrauto

WEB · UX/UI · BRANDING

03 Myotaku

APP · UX/UI

05 Spagatta

BRANDING · PACKAGING

02 Quechua

BRANDING · PACKAGING

04 La Market Café

BRANDING · PACKAGING

06 Climax Safety

BRANDING · EDITORIAL · PACKAGING

BRANDS

COCA-COLA BBVA IBERIA CRUZ ROJA ECOLAB

STEELPRO SINISTRAUTO MYOTAKU SVAG

ONLINE PORTFOLIO

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**AVAILABILITY
IMMEDIATE**